

Edited by Madelon Hoedt and Marko Lukic

Re-Imagining the Victim in Post-1970s Horror Media

Despite its necessary centrality within the genre, the concept of the victim has not received much direct attention within the field of horror studies. Arguably, their presence is so ubiquitous as to become invisible—the threat of horror implies the need for a victim, whose function never alters, often becoming a blank slate for audiences to project their desires and fears onto.

This volume seeks to make explicit the concept of the victim within horror media and to examine their position in more detail, demonstrating that the necessity of their appearance within the genre does not equate to a simplicity of definition.

The chapters within this volume cover a number of topics and approaches, examining sources from literature, film, TV, and games (both analogue and digital) to show the pervasiveness of horror's victims, as well as the variety of their guises.



Horror and Gothic Media Cultures January 2024 256 pages, Hardback 156.0 x 234.0 mm €117.00 / £107.00 / \$131.00

ISBN 978 94 6372 996 3 e-ISBN 978 90 485 5514 7 BISAC FIC015000 / FIC027040 / SOC052000 BIC APFN / FKC

KEYWORDS

Horror studies, victim, audience



BIOGRAPHY

Dr. Madelon Hoedt is an independent scholar based in the Netherlands. Her research into horror and the Gothic focuses on narrative and embodied experiences, specifically in live performance and video games. Previous publications include *Narrative Design and Authorship in Bloodborne: An Analysis of the Horror Videogame* (McFarland, 2019); "Gothic Drama and the Uncanny Stage" and "Immersive and Pervasive Performance" (Palgrave Gothic Handbook series, 2020).

Marko Lukic is a professor in the English Department at the University of Zadar, where he teaches various courses in American literature, popular culture, and cultural theory. His research interests include the contemporary horror genre and its connection to human spatiality. Recent publications include *Geography of Horror: Spaces, Hauntings and the American Imagination* (Palgrave 2022), and chapters "Heterotopian Horrors" and "Dark Urbanity" (Palgrave Gothic Handbook series, 2020).



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