

Mario stands for ...

Mentor, Metonymy, Multimodality

Faculty of Humanities and Social Sciences

Osijek

19 - 20 September 2025



Program

Zoom link for Friday, 19 Sep: <https://us06web.zoom.us/j/84346909617?pwd=pbghTeFSowpuUddGCwkZ6lJKXs8Hxp.1>

Zoom link for Saturday, 20 Sep: <https://us06web.zoom.us/j/81621585321?pwd=c1tY2C6WJUakmaxCHXdPw4LLYeYRe6.1>

Friday, 19 Sep 2025 10.30 a.m. – 1.00 p.m. Room 39	<i>Metonymy and metaphor in a review mirror – reflections on metonymy and metaphor research, from the beginning towards their current status in CL</i>
<i>Conference opening</i>	
1. Klaus-Uwe Panther	<i>Crossing the Boundary between Cognitive Linguistics and Pragmatics I: The case of embodied speech acts</i>
2. Linda L. Thornburg	<i>Crossing the Boundary between Cognitive Linguistics and Pragmatics II: The roles of genre, context, and emotion in a give construction</i>
3. Günter Radden	<i>Thoughts on Mario's retirement</i>
4. Zoltán Kövecses	<i>Some reflections on Mario and Rita's view on metonymy</i>
<i>Discussion</i>	
Lunch break – 1.00 p.m.- 2.30 p.m. Room 40	

<p>Friday, 19 Sep 2025 2.30 p.m. – 4.15 p.m. Room 39</p>	<p><i>Metonymy and metaphor in a review mirror – reflections on metonymy and metaphor research, from the beginning towards their current status in CL</i></p>
<p>5. Lilla Petronella Szabó</p>	<p><i>Contested Coordinates: Metonymy and the East–West Divide in Hungarian Political Rhetoric</i></p>
<p>6. Mateusz-Milan Stanojević</p>	<p><i>Of evaluative cuckoo's eggs in Croatian CAPITAL FOR GOVERNMENT expressions</i></p>
<p>7. Werkmann Horvat, A. in collaboration with Citron, F., Littlemore, J., Soriano, C.</p>	<p><i>The role of metaphor in writing about emotional events in the first and second language</i></p>
<p>8. Renata Geld</p>	<p><i>I Wish I Could See My Shadow Mental Imagery and Linguistic Meaning Construal in the Blind</i></p>
<p>9. Marija Omazić (Faculty of Humanities and Social Sciences, University of Osijek, Croatia) Jelena Parizoska (Faculty of Teacher Education, University of Zagreb, Croatia)</p>	<p><i>Variation of conventionalized similes in English and Croatian: A view from Cognitive Grammar</i></p>
<p>10. Kristina Štrkalj Despot & Branimir Belaj</p>	<p><i>Embodied Simulation and Figurative Thought in the Construction of Meaning</i></p>
<p><i>Discussion</i></p>	
<p>Coffee break – 4.15 p.m.- 4.30 p.m. Room 39</p>	

<p>Friday, 19 Sep 2025 4.30 p.m. – 6 p.m. Room 39</p>	<p><i>Metonymy and metaphor in a review mirror – reflections on metonymy and metaphor research, from the beginning towards their current status in CL</i></p>
<p>11. Francisco José Ruiz de Mendoza Ibáñez, University of La Rioja ONLINE</p>	<p><i>Metaphor and metonymy revisited: Reassessing the roles of correlation and resemblance</i></p>
<p>12. Réka Benczes ONLINE</p>	<p><i>The metaphor we live by: Social factors as motivational effects in the metaphorical conceptualization of life</i></p>
<p>13. Inés Lozano Palacio ONLINE</p>	<p><i>Towards a cognitive-linguistic account of ironic uses</i></p>
<p>14. Angeliki Athanasiadou Aristotle University of Thessaloniki ONLINE</p>	<p><i>Paragon Intonation Constructions</i></p>
<p>15. Antonio Barcelona ONLINE</p>	<p><i>Metonymy, trigger(ing) and my longtime connection and debt to Mario (and Rita)</i></p>
<p><i>Discussion</i></p>	
<p><i>For Mario - a short programme - Buffet dinner – Room 40</i></p>	

Saturday, 20 Sep 2025	<i>Guided by...- presentation of research supervised by Mario and where it led us</i>
9.a.m.-10 a.m.	
16. Sanja Berberović, Nihada Delibegović Džanić, Adisa Imamović	<i>From Personal Names to Political Discourse: A Cognitive Linguistic Journey Inspired by Mario Brdar</i>
17. Ksenija Benčina	<i>What's in a nAlme: A conceptual analysis of digital naming practices</i>
18. Sanel Hadžiahmetović Jurida	<i>From the Linguistic Properties of Netspeak to Figurative Use of Computer Terms in the Context of English as a Global Language</i>
19. Draženka Molnar & Vlatka Ivić	<i>The Figurative Power of Names: Translating Phraseological Units with Onomastic Components</i>
Coffee break – 10.15 a.m.-10.30 a.m. Room 39	
20. Goran Milić & Alma Vančura	<i>A Mouthful of China: Locative Metonymy in Donald Trump's Public Messaging</i>
21. Gradečak, Tanja	<i>Schematisation and periphrasis in the process of euphemisation</i>
22. Gabrijela Buljan	<i>On the path to true evaluation: the Croatian suffixes - ulja and -onja</i>
23. Dubravka Vidaković Erdeljić	<i>Copula-Like Uses of Croatian Posture Verbs</i>
24. Hadžibegović, Amila & Schmidt Goran	<i>Machine translation of Facebook and Instagram posts from Bosnian and Croatian into English</i>

<i>Discussion</i>
11.45 a.m. <i>Conference closing</i>
12.00 <i>Trip to Valpovo – Lunch – Guided tour</i>

IMPORTANT INFORMATION

Meals: Coffee breaks, lunch break and the buffet dinner at the conference venue on 19 Sep are free.

Bus transfer to Valpovo on Sat, 20 Sep, is secured as well as the lunch in the restaurant *Park* in Valpovo.

Travel costs are to be covered by the participants. We decided to start with the conference a bit later on Fri, 19 Sep, so that our guests closer to Osijek may arrive on the same day, but feel free to arrive on Thu, 18 Sep.

NOTE: Let us know by **Mon, 25 Aug 2025**, how and when you plan to arrive and how long you plan on staying in Osijek. Please, contact Tanja and Jasna tanjagradecak@gmail.com, jpoljak@ffos.hr, poljak.jasna@gmail.com (our conference address is not reliable, so use the three addresses listed here).

Book of abstracts and all updates are available at the conference web page:

<https://www.ffos.unios.hr/znanstveni-portal/najave-znanstvenih-skupova/conference-mario-stands-for-mentor-metonymy-multimodality/>

Zoom links for both days are at the top of the program!

Welcome to Osijek!

